



### LETHAL THREAT® 2.75" X 3.5" DECALS

Lethal Threat® decals are printed on high-performance clear vinyl designed for five- to seven-year outdoor use with high-tack adhesive to prevent peeling. Vinyl is flexible to adhere to curved surfaces. Each decal is packaged in an ultra-clear polypropylene bag for protection from dust and dirt. Printed using screens with the highest line count available in the industry, ensuring a crisp, clear print. Screen printed with UV-resistant inks designed not to fade in extreme weather. The bag prevents the decals from curling due to moisture and temperature change. Decals can be removed without damage to the vehicle. All decals can be clear coated over for the look of a custom painted graphic.

- Sold in packs of five, retail priced individually

### LETHAL THREAT® 2.75" x 3.5" DECALS



Retail Prices

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# GENERAL ACCESSORIES & DISPLAY

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## LETHAL THREAT® 3" x 4.75" DECALS



765742



765743



765744



765745



765746



765749



765750



765751



765752



765754



765755



765756



765758



765759



765760



765762



765765



765766



765768



765004



765012



765018



765111

## LETHAL THREAT® 3" x 5.5" DECALS



765098



765099

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## LETHAL THREAT® 3" x 10" DECALS



765392



765109



765128



765725



765726



765727



765728



765729



765395



765396



765733



765735



765736



765737



765409



765739



765117



765118



765119



765091



765105



765136



765393

## LETHAL THREAT® 6" x 6" DECALS



765428



765425



765168



765252

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## LETHAL THREAT® 6" x 8" DECALS



765769



765770



765773



765774



765314



765775



765776



765438



765780



765253



765781



765785



765788



765790



765444



765791



765794



765799



765800



765017



765084



765085



765086



765102



765103



765106



765107



765779

## LETHAL THREAT® 6" x 18" DECALS



765804



765809



765811



765815

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## LETHAL THREAT® 12" x 12" DECALS



765455



765104



765141



765146

## LETHAL THREAT® 12" x 20" DECALS



765848



765850



765852



765853

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INDIAN  
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SISSY BARS

LUGGAGE

SECURITY  
& COVERS

TIRES &  
WHEELS

BRAKES

CHASSIS

SUSPENSION

SHEET METAL

EXHAUST

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# GENERAL ACCESSORIES & DISPLAY

## LETHAL THREAT® DECALS RETAIL PRICING

### 2.75" X 3.5" DECALS

- Sold in packs of five, retail priced individually

Description	P/N	Retail
Zombie Chopper	765818	2.00
Web Girl Skull	765819	2.00
Ride With God	765820	2.00
Skull RIP	765821	2.00
Ace Pin Up	765822	2.00
V-Twin Engine	765823	2.00
Winged Skull	765825	2.00
Finger Skeleton	765826	2.00
American Made	765827	2.00
RIP Skull	765828	2.00
Lethal Angel Dagger	765829	2.00
Skull Jester	765830	2.00
Wolf Head	765831	2.00
Reaper Gun	765832	2.00
Motorwork Skull	765833	2.00
Airbrush Jester	765834	2.00
Reaper Firefighter	765835	2.00
Wrench Skull	765836	2.00
Wing Tire Grey	765838	2.00
Skull Butterfly	765840	2.00
Vintage Pink Biker	765841	2.00
Sparkplug Pin Up	765842	2.00
Moonshine Skull	765002	2.00
Four Leaf Clover Skull	765005	2.00
Loud Pipes Save Lives	765008	2.00
Day of the Dead Girl Skulls	765009	2.00
POW MIA Eagle	765013	2.00
Roses Dagger Skull	765014	2.00
Iron Cross Skulls	765015	2.00
Reaper Girl	765016	2.00
Welding Babe	765090	2.00
8 Ball Babe	765100	2.00
Indian Skull	765101	2.00
Rebel Skulls	765112	2.00
Reporting For Duty	765126	2.00
USA Babe	765143	2.00
Angel Skull	765150	2.00
Zombie Permit	765155	2.00
USA Skull	765156	2.00
Faith Cross	765157	2.00
Proud-N-Free Eagle	765158	2.00
2nd Amendment Eagle	765159	2.00
2nd Amendment Skull	765160	2.00

### 3" X 4.75" DECALS

- Sold in packs of five, retail priced individually

Description	P/N	Retail
USA Eagle Left & Right	765742	2.00
Angel and Devil Babe	765743	2.00
Flaming Skulls	765744	2.00
FD Skulls	765745	2.00
Tri Chrome Skulls	765746	2.00
Purple Butterfly	765749	2.00
Biker Skull	765750	2.00
MIA Skull	765751	2.00
USA Skull	765752	2.00
Eagle Attack	765754	2.00
Live Free Or Die	765755	2.00
Piston Pinup	765756	2.00
Helm Skull	765758	2.00
Biker From Hell	765759	2.00
Fairing Pinup	765760	2.00
Mechanic Girl	765762	2.00
Reporting For Duty	765765	2.00
Bomb Dropper	765766	2.00
Reaper	765768	2.00
Vampire Lips	765004	2.00
Von Frankie	765012	2.00
USA Skull Left/Right	765018	2.00
Love It/Leave It	765111	2.00

### 3" X 5.5" DECALS

- Sold in packs of five, retail priced individually

Description	P/N	Retail
USA Eagle Center	765098	2.00
String Of Skulls	765099	2.00

### 3" X 10" DECALS

- Sold in packs of four, retail priced individually

Description	P/N	Retail
USA Eagle Left	765392	4.99
Devil Babe	765109	4.99
Skull Bite	765128	4.99
Clown Girl	765725	4.99
Day Of The Dead Pin Up	765726	4.99
Middle Finger Babe	765727	4.99
Pinstripe Dice Babe	765728	4.99
Pinstripe Feelin' Lucky	765729	4.99
Flaming Skull Right	765395	4.99
Flaming Skull Left	765396	4.99
Pinstripe Jester	765733	4.99
Angel Babe 2	765735	4.99
Devil Babe 2	765736	4.99
Mechanic Girl	765737	4.99
Ride For A Cure	765409	4.99
Finger Skeleton	765739	4.99
Flame Left	765117	4.99
Pink Flames Right	765118	4.99
Pink Flames Left	765119	4.99
USA Flag Set	765091	4.99
Marine Combat Pin-Up	765105	4.99
Blue Welding Babe	765136	4.99
Biker Bandana	765393	4.99

### 6" X 6" DECALS

- Sold in packs of four, retail priced individually

Description	P/N	Retail
Bullet Holes	765428	4.99
Pink Ribbon Skull	765425	4.99
Miss Ride USA	765168	4.99
Pirate Skull	765252	5.99

### 6" X 8" DECALS

- Sold in packs of four, retail priced individually

Description	P/N	Retail
Ace Of Spades 2	765769	5.99
Made In The USA	765770	5.99
Black Widow Spider Skull	765773	5.99
Four Of A Kind	765774	5.99
Live Free Or Die Skull	765314	5.99
Nose Art Spark Plug Pin Up	765775	5.99
Nose Art USA Pin Up Girl	765776	5.99
Ace Of Spades Pin Up Girl	765438	5.99
Girl Skull Helmet	765780	5.99
Peek A Boo Skull	765253	5.99
Biker From Hell	765781	5.99
Devil Touch	765785	5.99
Vintage Ride	765788	5.99
Freedom Isn't Free Eagle	765790	5.99
Reaper Girl	765444	5.99
Cherry Pin Up	765791	5.99
Floral Rose Skull	765794	5.99
Evil-N-Good	765799	5.99
Loud Pipes Save Lives	765800	5.99
USA Eagle	765017	5.99
2nd Amendment Skeleton	765084	5.99
Zombie Outbreak	765085	5.99
Right To Bear Arms	765086	5.99
Ace Of Diamond Pin-Up	765102	5.99
Tire Change Girl	765103	5.99
Zombie RIP	765106	5.99
USA FD Eagle	765107	5.99
Rip-N-Tear USA Eagle	765779	5.99

### 6" X 18" DECALS

- Sold in packs of four, retail priced individually

Description	P/N	Retail
USA FD Eagle	765804	10.99
Feathered Eagles	765809	10.99
Flame Skulls	765811	10.99
Home Of The Brave	765815	10.99

### 12" X 12" DECALS

- Sold in packs of four, retail priced individually

Description	P/N	Retail
Butterfly Sheet	765455	10.99
Freedom Will Prevail	765104	10.99
Eagle Attack	765141	10.99
Bio Skull Blue Flame	765146	10.99

### 12" X 20" SHEET

- Sold in one sheet

Description	P/N	Retail
Lethal Angel Kit	765848	29.99
Rip N Tear Skull Quad Kit	765850	29.99
USA Eagle Kit	765852	29.99
Reaper Kit	765853	29.99





Lethal Fast &amp; Loud



Miss Behavin



Freedom Isn't Free



Bomber Girl

### LETHAL THREAT® GAS TANK SIGNS

Full-color screen print sign. Embossed. Perfect for garage or man cave.

- 17.5" x 9.5"
- Individually packaged for POP sales

Style	P/N	Retail
Lethal Fast & Loud	765909	24.99
Miss Behavin	765910	24.99
Freedom Isn't Free	765911	24.99
Bomber Girl	765912	24.99
Miss Liberty	765914	24.99



Miss Liberty

AUDIO, VIDEO  
& NAVIGATION

INDIAN  
& VICTORY

WINDSHIELDS

SEATS &  
SISSY BARS

LUGGAGE

SECURITY  
& COVERS

TIRES &  
WHEELS

BRAKES

CHASSIS

SUSPENSION

SHEET METAL

EXHAUST

FUEL & AIR  
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ENGINE &  
OIL FILTERS

PRIMARY DRIVE

TRANSMISSION  
& FINAL DRIVE

GASKETS &  
HARDWARE

HANDLEBARS  
& CONTROL

CABLES

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### SHARPFINGER FILMS "DEAD IN 5 HEARTBEATS" DVD

Adapted from the successful novel by American Legend Sonny Barger, and was shot in 24 days entirely on location in the state of Arizona. Majority of the featured fictional motorcycle club members in the film, The Infidels, were played by real 81 Club Members. A majority of the MCs featured in the film were authentic and from the state of Arizona - The Hooligans, Alma and The Rollin Knights. "Dead in 5 Heartbeats" is an authentic look into the MC World, its narrative pours from the hearts of two Motorcycle Club Members. It's a story of two friends with opposing positions, who together, discover the true meaning of the Motorcycle Club Brotherhood.

**P/N** **Retail**  
**001005** **30.00**



### MC ENTERPRISES PARKING SIGN

All-steel parking sign is white powder-coated with red lettering and outline.

- Measures 12" x 18"

**P/N** **Retail**  
**558605** **31.99**



### ALL AMERICAN LEATHER GUARDIAN ANGEL PIN TO RIDE WITH YOU

- Display box, not actual size
- Sold in packs of 12, retail priced individually

**P/N** **Retail**  
**210247** **3.95**



220240



220239



220238



220237

### ALL AMERICAN LEATHER PEWTER BELL ASSORTMENTS

- 12 bells per box
- 1" x 7/8"
- Six styles, two of each style in each assortment

Description	P/N	Retail
Eagle, Angel Bike, Fire Dept. Biker Chic, Marine Corps, POW	220240	9.95 ea
Support Our Troops, Flame, Live to Ride, Skull Face, Breast Cancer Awareness, Lady Ride	220239	9.95 ea
Bike w/Cross, Celtic Cross, Police, Rebel Flag, Upwing Eagle, USA Flag	220238	9.95 ea
Air Force, Ride Like You Stole It, U.S. Army, Helmet Boots, Dragon Fly, St. Christopher	220237	9.95 ea

# DISPLAYS NOW ONLINE

WITH THE LAUNCH OF OUR NEW DEALER WEBSITE, DISPLAYS ARE NOW FOUND EXCLUSIVELY ONLINE

**TRDealer 2.0 is your one-stop shop for all your display and merchandising needs:**

Always up-to-date.

Find newest options available – including new suppliers.

Search by brand or by category.

See images, specifications and order requirements.

## HOW TO ORDER:

Orders may be placed online or via your Sales Rep.

URL: [ww2.trdealer.com/catalog/merchandising/display/](http://ww2.trdealer.com/catalog/merchandising/display/)  
or

From the TRDealer 2.0 top navigation choose Merchandising then click on Display.



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WINDSHIELDS

SEATS &amp; SISSY BARS

LUGGAGE

SECURITY &amp; COVERS

TIRES &amp; WHEELS

BRAKES

CHASSIS

SUSPENSION

SHEET METAL

EXHAUST

FUEL &amp; AIR SYSTEMS

ENGINE &amp; OIL FILTERS

PRIMARY DRIVE

TRANSMISSION &amp; FINAL DRIVE

GASKETS &amp; HARDWARE

HANDLEBARS &amp; CONTROL

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### Supporting Our Dealers: Merchandising and Brand-In-A-Box

Merchandising your dealership can be a fun and rewarding experience.

Not only does it draw your customers in, it helps you display your products in a way that is visually appealing. Using visual merchandising products like the Brand-In-A-Box package helps you promote the products you carry and helps you sell them to your customers. Here is what one dealer had to say about the success of the Brand-In-A-Box program:

*"I have to give a large amount of the credit to Tucker Rocky/Bikers Choice who made this transition to Brand-In-A-Box so successful. Their staff spent countless hours on the weekend helping us build out the displays and properly positioning the merchandise. With their help each product line looked like it was a trade show display."*

– Jackson Smith, Destination Powersports, Florida



Brand-In-A-Box was born from the need to do custom graphics in your store in a timely and affordable way. The graphics provided to you are easy-to-use, scalable to fit your walls and displays and come with everything you need to install them without the guidance of a professional installer. You get a vinyl wall wrap that has the brand graphics on 2 - 4'x 8' panels. Since they are not permanent, they're a breeze to move around your dealership if you want to change the location of your wall display. Brand-In-A-Box is much more than just a great wall display. It is a way to set up a brand store within your dealership. The brand is easily identified and the products are all in one place. Your customers no longer have to search through the store for their favorite brands. They can spot them as soon as they walk in. This will help maximize your sales and keep your customers happy.

Not sure if this is the right solution for your dealership? Give your Tucker Rocky/Biker's Choice representative a call. They will be able to connect you with one of our merchandising specialists. Try one. Try a few. We're sure you'll find merchandising a breeze with one of our Brand-In-A-Box solutions.